

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of the claims in the application. Claims 322, 323, 334, 339-342, 344-352, 354, 357-366, 368-374, 376, 377, 379-389, 391-398, 400, 402-409, 411, 412, and 438 are canceled herein. Claims 314, 317, 320, 321, 324, 326, 328, 330, 333, 335-338, 356, and 410 are amended. Support for amended independent claim 314 is found, *inter alia*, in paragraphs [0021], [0023], and [0106] on pages 8, 9, 25, and 26 of the specification as originally filed, and in originally filed claim 63. The amendments to claims 317, 320, 321, 324, 326, 328, 330, 333, 335-338, 356, and 410 correct for antecedent bases issues. Additional support for the amendments to dependent claim 321 is found, *inter alia*, in paragraph [0104] on page 25 of the originally filed specification.

New claims 443-466 are added. Support for new independent claim 443 is found, *inter alia*, in paragraphs [0021] and [00102] of the specification as originally filed. Support for new dependent claims 444 and 445 is found, *inter alia*, in paragraph [00106] of the specification as originally filed. Support for new dependent claims 446 and 463 is found, *inter alia*, in paragraph [0023] of the specification as originally filed. Support for new dependent claim 447 is found, *inter alia*, in paragraph [00107] of the specification as originally filed. Support for new dependent claim 448 is found, *inter alia*, in paragraph [0095] of the specification as originally filed. Support for new dependent claims 449 and 455 is found, *inter alia*, in paragraph [00104] of the specification as originally filed.

Support for new dependent claims 450-452 and 464 is found, *inter alia*, in paragraph [00105] of the specification as originally filed. Support for new dependent claim 453 is found, *inter alia*, in claims 31 and 62 of the specification as originally filed. Support for new dependent claim 454 is found, *inter alia*, in paragraph [0077] of the specification as originally filed. Support for new dependent claims 456-458 is found, *inter alia*, in paragraph [0098] of the specification as originally filed. Support for new

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dependent claim 459 is found, *inter alia*, in paragraphs [0003], [0096], and [00114] of the specification as originally filed.

Support for new dependent claim 460 is found, *inter alia*, in paragraph [00115] and FIG. 35A of the specification as originally filed. Support for new dependent claim 461 is found, *inter alia*, in paragraphs [0077] and [00115], and FIG. 35A of the specification as originally filed. Support for new dependent claim 462 is found, *inter alia*, in paragraph [00102] and FIG. 28 of the specification as originally filed. Support for new dependent claim 465 is found, *inter alia*, in paragraph [0023] of the specification as originally filed. Support for new dependent claim 466 is found, *inter alia*, in paragraph [00124] of the specification as originally filed.

No new matter has been added.

**Listing of Claims:**

Claims 1-313 (canceled).

Claim 314 (currently amended): A sheet of printable business cards, comprising:

- a paper cardstock sheet ~~construction having a front side and a back side;~~
- a continuous liner sheet directly and releasably secured ~~with ultraremovable adhesive to and covering at least substantially all of the back side of the paper cardstock sheet construction with ultraremovable adhesive;~~
- ~~continuous through-cut lines through the paper cardstock sheet construction to the back side but not through-cut through the continuous liner sheet; and~~
- the continuous through-cut lines defining at least in part perimeter edges of a printable business cards ~~card in the paper cardstock sheet and a matrix waste portion surrounding the printable business cards;~~
- ~~portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;~~
- ~~the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;~~
- ~~the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;~~
- ~~areas of the liner sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;~~
- ~~the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky and the exposed portion of the liner sheet being tacky;~~

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~~the ultraremovable adhesive providing only partial contact with the cardstock sheet construction and the partial contact preventing the ultraremovable adhesive from becoming permanent over time; and~~

~~the liner sheet being a solid continuous liner sheet~~

wherein:

the printable business card has a surface that is coupled to the ultraremovable adhesive, and

the printable business card is configured to be removed from the continuous liner sheet exposing the ultraremovable adhesive on the continuous liner sheet and the non-tacky printable business card's surface.

Claim 315 (previously presented): The sheet of claim 314 wherein the sheet of printable business cards has dimensions of 8½ x 11 inches, 8½ x 14 inches or A4.

Claim 316 (previously presented): The sheet of claim 314 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

Claim 317 (currently amended): The sheet of claim 314 further comprising a primer coat between the ultraremovable adhesive and the continuous liner sheet.

Claim 318 (previously presented): The sheet of claim 317 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

Claim 319 (canceled).

Claim 320 (currently amended): The sheet of claim 314 wherein the continuous liner sheet is a primer-coated liner sheet.

Claim 321 (currently amended): The sheet of claim 314 wherein;  
the printable business card is a first printable business card;

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the continuous through-cut lines define at least in part perimeter edges of a second printable business card in the paper cardstock sheet; and

the first printable business card and the second printable business card abut at least  
~~some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and are separated only by one of the~~  
through-cut lines.

Claims 322 and 323 (canceled).

Claim 324 (currently amended): The sheet of claim 314 wherein the continuous through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 325 (previously presented): The sheet of claim 314 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 326 (currently amended): The sheet of claim 314 wherein the sheet of printable business cards has a body portion and a thin end which is thinner than the body portion.

Claim 327 (previously presented): The sheet of claim 326 wherein the thin end is a calendered end.

Claim 328 (currently amended): The sheet of claim 326 wherein the thin end is an exposed strip of the continuous liner sheet.

Claim 329 (canceled).

Claim 330 (currently amended): The sheet of claim 314 wherein the ~~printer~~sheet of printable business cards is configured to be printed using ~~[[is ]]~~a non-impact printer, ~~and the printing operation is a non-impact printing operation.~~

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Claims 331 and 332 (canceled).

Claim 333 (currently amended): The sheet of claim 314 wherein one of the continuous through-cut lines extends an entire width or length of the paper cardstock sheet ~~construction~~.

Claim 334 (canceled).

Claim 335 (currently amended): The sheet of claim 314 wherein the continuous through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the paper cardstock sheet ~~construction~~.

Claim 336 (currently amended): The sheet of claim 314 wherein the ultraremovable adhesive covers the entirety of the ~~back side~~surface of the ~~cardstock sheet~~ ~~construction~~printable business card.

Claim 337 (currently amended): The sheet of claim 314 wherein the continuous liner sheet comprises a base paper sheet.

Claim 338 (currently amended): The sheet of claim 314 wherein the paper cardstock sheet ~~construction comprises~~is a top-coated paper cardstock sheet.

Claims 339-355 (canceled).

Claim 356 (currently amended): The sheet of claim ~~[[339]]~~314 wherein the ultraremovable adhesive provides only partial contact with the paper cardstock sheet ~~construction~~ and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

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Claims 357-409 (canceled).

Claim 410 (currently amended): The sheet of claim 314 wherein:

the paper cardstock sheet has a back side; and  
the continuous liner sheet covers all of the back side of the paper cardstock sheet  
construction.

Claims 411-442 (canceled).

Claim 443 (new): A sheet of printable business cards, comprising:

a cardstock sheet;  
a continuous liner sheet directly and releasably secured to the cardstock sheet with  
a layer of ultraremovable adhesive;  
continuous through-cut lines through the cardstock sheet but not through the  
continuous liner sheet; and  
the continuous through-cut lines defining at least in part perimeter edges of a  
printable business card in the cardstock sheet;  
wherein:  
the printable business card has a surface that is coupled to the  
ultraremovable adhesive, and  
the printable business card is configured to be removed from the  
continuous liner sheet exposing the ultraremovable adhesive on the continuous  
liner sheet and the non-tacky printable business card's surface.

Claim 444 (new): The sheet of claim 443 wherein the cardstock sheet is paper.

Claim 445 (new): The sheet of claim 443 wherein the cardstock sheet is a magnetic  
substrate.

Claim 446 (new): The sheet of claim 443 wherein the non-tacky printable business card's surface is configured to accept writing.

Claim 447 (new): The sheet of claim 443 wherein the cardstock sheet includes a layer is selected from the group consisting of a face coat layer and a back coat layer.

Claim 448 (new): The sheet of claim 443 wherein the sheet of printable business cards has dimensions of 8½ x 11 inches, 8½ x 14 inches or A4.

Claim 449 (new): The sheet of claim 443 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

Claim 450 (new): The sheet of claim 443 further comprising a primer coat between the ultraremovable adhesive and the continuous liner sheet.

Claim 451 (new): The sheet of claim 450 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

Claim 452 (new): The sheet of claim 443 wherein the continuous liner sheet is a primer-coated liner sheet.

Claim 453 (new): The sheet of claim 443 wherein:  
the printable business card is a first printable business card;  
the continuous through-cut lines define at least in part perimeter edges of a second printable business card in the cardstock sheet; and  
the first printable business card and the second printable business card abut one another and are separated only by one of the through-cut lines.

Claim 454 (new): The sheet of claim 443 wherein the continuous through-cut lines include a grid of vertical and horizontal through-cut lines.

Claim 455 (new): The sheet of claim 443 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

Claim 456 (new): The sheet of claim 443 wherein the sheet of printable business cards has a body portion and a thin end which is thinner than the body portion.

Claim 457 (new): The sheet of claim 456 wherein the thin end is a calendered end.

Claim 458 (new): The sheet of claim 456 wherein the thin end is an exposed strip of the continuous liner sheet.

Claim 459 (new): The sheet of claim 443 wherein the sheet of printable business cards is configured to be printed using a non-impact printer.

Claim 460 (new): The sheet of claim 443 wherein one of the continuous through-cut lines extends an entire width or length of the cardstock sheet.

Claim 461 (new): The sheet of claim 443 wherein the continuous through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet.

Claim 462 (new): The sheet of claim 443 wherein the ultraremovable adhesive covers the entirety of the surface of the printable business card.

Claim 463 (new): The sheet of claim 443 wherein the continuous liner sheet includes a base paper sheet.

Claim 464 (new): The sheet of claim 443 wherein the cardstock sheet is a top-coated cardstock sheet.

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Claim 465 (new): The sheet of claim 443 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

Claim 466 (new): The sheet of claim 443 wherein:  
the paper cardstock sheet has a back side; and  
the continuous liner sheet covers all of the back side of the paper cardstock sheet.